Why do a Campus Master Plan

To ensure our physical plan mirrors USC’s goals & principles
So USC’s short term decisions are part of a long term vision
Master Plan Goals & Guiding Principles

Create... a world-class campus that reflects and enhances the quality of USC – our programs and our brand – in the delivery of:

- *Education*
- *Patient Care*
- *Research*

Develop... a campus that is efficient and beautiful with:

- *Improved Student Experience*
- *Improved Patient Experience*
- *Better identity, gateways, streetscapes, gathering spaces and pedestrian connections*

Enhance... the ability for flexible growth:

- *A logical way for programs to grow incrementally over time in a well-planned, financially feasible and sustainable way*
- *Better connections between all disciplines*
- *More amenities (fitness, food, housing, hotel, conference, etc.) for the many people who study, work, and visit the campus*
Summary of Master Plan Growth

Academic Space
• Net growth of approximately 500,000 gross square feet (gsf)
• Potential for four new buildings and additions to Keith Administration Building and Pharmacy Building

Research Space
• Net growth of approximately 1,100,000 gsf
• Potential for seven new buildings

Clinical Space
• Net growth of approximately 1,000,000 gsf
• Potential for three new buildings (new outpatient buildings and hospital)

Amenities
• Net growth of approximately 600,000 gsf or more
• Potential for three new buildings, including 300-room hotel, conference center, student housing with up to 400 beds and retail in ground floor of new buildings
Existing Conditions
Proposed Master Plan
Existing View Looking North
Proposed View Looking North
Proposed View Looking North
Square Footage Capacity

Capacity on USC Land

5.88 M GSF*
10,900 cars
450 housing beds

*Total capacity =
- Existing buildings to remain
  1,888,000 GSF
- New proposed buildings
  3,993,000 GSF

Potential Development on County Yards

Additional Capacity
1.25 M GSF
3,500 cars

Total potential with County Yards
7.23 M GSF
14,500 cars
Final Plan Analysis

**RESEARCH**
- Existing: 918,000
- Proposed: 1,099,000

**RESEARCH AREA**
- Existing: 0
- Proposed: 692,000

**EDUCATION**
- Existing: 353,000
- Proposed: 977,000

**AUXILIARY**
- Existing: 514,000
- Proposed: 763,000

**UNASSIGNED**
- Existing: 0
- Proposed: 481,000

**PATIENT CARE**
- Existing: 1,035,000
- Proposed: 2,007,000

**Land Use**
- Red: Education
- Orange: Research
- Green: Patient Care
- Blue: Auxiliary (Housing, Recreation, Mixed-Use, Admin)
- Yellow: Unassigned
Education Area
Existing Biggy Parking Deck
New Pedestrian Link from County Hospital
Existing Library Quad Looking Northeast
Proposed Library Quad Looking Northeast
Existing Library Quad Looking Southwest
Proposed Library Quad Looking Southwest
Existing View North to Broad
Proposed Pedestrian Bridge to Research Area
Existing View Eastlake to the West
Proposed View Eastlake to the West
Patient Care Area

Norfolk Street
Ideal Patient Experience

EXISTING VEHICULAR CIRCULATION

PROPOSED VEHICULAR CIRCULATION

Inpatient Circulation
Outpatient Circulation
Service
Mixed-Use Area
Gateways & Signage

Proposed Gateways

- Primary
- Secondary
- Tertiary

Proposed Soto/Alcazar Gateway
Existing View Looking South
Proposed View Looking South
Proposed View Looking South
More information:

www.usc.edu/community/hscmasterplan/